

Press Release
October 12th 2015

Forticrete launches industry-leading roof tile fixing specification website

Forticrete, the UK's leading manufacturer of concrete construction products, has launched a new roof tile fixing specification website designed to speed up and simplify the specification process for housebuilders and developers.

Previously, housebuilders and developers were required to complete a manual request for a roof tile fixing specification which was sent to Forticrete's Technical Department. Once received, Forticrete's Technical Department then produced a fixing specification highlighting how the roof of a particular project should be fixed to guarantee performance and comply with BS5534.



However, significantly reducing lead-times and further strengthening its level of service to customers, Forticrete's new easy to navigate website enables housebuilders and developers to complete a request for a roof tile fixing specification in just a few clicks.

John Lambert, general manager at Forticrete, commented: "The roof is the most exposed area of any building and the one where incorrect detailing can have a major detrimental effect to both the exterior and interior. Therefore, as a customer focused supplier to the UK construction industry, we hold a long-standing commitment to continually improve service levels for our customers.

"With that in mind, we felt it necessary to provide housebuilders and developers with a website that enables them to identify the correct roof tile fixing specification for their projects at speed and with minimal effort. Our new roof tile fixing specification website provides exactly that."

To view Forticrete's new roof tile fixing specification website, visit: www.myforticreteerof.co.uk

Ends