

Press Release December 22<sup>nd</sup> 2015

## Forticrete launches new Architectural Masonry CPD

Forticrete, the UK's leading manufacturer of architectural masonry products, has launched a new CPD to help architects and specifiers select the right product for their commercial and public sector projects.

The 30 minute 'Designing with Architectural Masonry' CPD covers all vital aspects of design. This includes the internal and external use of masonry, as well as its use as a structural and a non-structural component of a building. The new CPD also provides an overview of aesthetic considerations: colour, face finish and block profile. In addition, the CPD also offers guidance on several other aspects from a design standpoint including fire resistance, thermal efficiency and sound-proofing.



John Lambert, general manager at Forticrete, commented: "Throughout the five decades since Forticrete introduced 'Architectural Masonry' to the UK, we've developed a unique expertise in the product's aesthetic and practical use.

"This depth of knowledge has been built through years of close collaboration with designers, architects and specifiers, developing products to suit individual needs. With that in mind, there isn't anyone better placed to provide architects and specifiers with the advice and guidance they need to successfully design with architectural masonry."

To find out more about Forticrete's new 'Designing with Architectural Masonry' CPD or to register for your CPD, call 01525 244 911.

## **Ends**

Forticrete

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