



Press Release
June 2nd 2011

Focus SB Makes Trailing Wires a Thing of the Past

Electrical accessories manufacturer, Focus SB has come up with the solution to one of life's great annoyances; tripping over the lead when charging a phone.

Focus SB's innovative new Ambassador mobile phone charging station features a special phone holder to keep the charging lead tidy and hidden from view, and reducing the potential trip hazard. The Ambassador is designed to fit a standard Wandsworth two gang 13 amp socket, and can be easily mounted to the wall, either behind the existing flat plate or in place of it.

"For years our customers have asked us to find a practical and stylish solution to charging mobile phones safely," says Managing Director of Focus SB, Roger Kemp. "With the new Ambassador mobile phone charger holder now we have it! It allows phone users to have a designated location to safely charge their phone without having unsightly leads trailing everywhere, reducing the risk of damage to both phone and user.



"With aesthetics in mind, the stylish fitting is available in a number of different finishes; from polished chrome, nickel and brass to custom colours, to effortlessly match the design theme of the room. The pocket has been designed to stow most popular handsets, from the iPhone to Sony Ericsson, with the option for either a double holder to charge two phones simultaneously, or a single holder to either the left or the right of the socket.

"The sleek Ambassador mobile phone charger is ideally suited to style conscious private homes and executive hotel suites, where the need for an attractive alternative to unsightly wires is at a premium," Roger concludes.

For more information on the Ambassador mobile phone charger, and other products in the Focus SB range, please visit: www.focus-sb.co.uk

Ends

Focus SB Ltd
Napier Road
Castleham Industrial Estate
St Leonards-on-Sea
East Sussex
TN38 9NY
Tel: 01424 858060
Fax: 01424 853862
Email: sales@focus-sb.co.uk