

**Press Release**  
**December 8<sup>th</sup> 2014**

## **Flowcrete UK Wins Silver for Staff Investment**

***Flowcrete UK has been awarded the Investors in People Silver standard in recognition of the high-quality people management policies that have supported, developed and motivated its employees.***

The company, based in Sandbach, Cheshire, has been manufacturing specialist resin floors for use in large-scale industrial and commercial environments for over 30 years. Its products have been installed in some of the most high-profile developments around the world, including Wembley, the Dubai International Airport, the O2 Arena and the Dubai Mall.

The [Investors in People](#) award is based on the result of interviews with members of staff. The report on Flowcrete praised not only the positive, loyal, dedicated and well-motivated mind-set of the staff but also the approachable manner of the management team and the policies of staff development and family-life/work life balance arrangements that have been implemented.



The Managing Director of Flowcrete UK, Alan Dean, said: "Investors in People were extremely impressed by the Flowcrete staff and their business knowledge and I was told that Flowcrete was one of the best and most passionate of companies that the interviewer had been to.

"We achieved this standard comfortably, getting 124 points in the review when we only needed 115. Thank you to all the staff who took part in the interview process and to everyone who works for Flowcrete who has helped us to achieve this award."

Investors in People are the UK's leading accreditation for business improvement through people management and provide a wealth of resources for businesses to innovate, improve and grow. This is the second award that has been presented to Flowcrete UK and is of a much higher standard than the first, exemplifying the company's commitment to constantly developing the quality of its working environment.

Paul Devoy, Head of Investors in People, said: "Achieving the Investors in People Silver standard is something that any organisation should be truly proud of. It is the sign of a company which is very



committed to good people management practice and we'd like to congratulate Flowcrete UK on their achievement."

Steve Burrows, Managing Director of Investors in People North of England, said: "This is a fantastic achievement for Flowcrete UK and I would like to congratulate the team on their success. We believe that good people make a great business and as a proven organisational development framework, Investors in People is designed to help organisations and their people to realise potential, enhance performance and meet goals. With their Silver accreditation, Flowcrete UK is certainly working to realise their people potential."

**Ends**

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