

Press Release
February 18th 2013

Flowcrete's GREEN Floorzone Solution at Ecobuild

Flowcrete will be giving an insight into its [GREEN Floorzone](#) – one of the most sustainable and complete flooring solutions available from a single manufacturer – at Ecobuild 2013.

A model of the system, which features the substrate through to final floor finish, with the option of [underfloor heating](#) and [sound-proofing](#) built-in, will be on the flooring manufacturer's stand – number S450 – at the event.

Ideal for new build and refurbishment projects, [GREEN Floorzone](#) is a single-source, single-warranty floor build-up programme, which features a number of sustainable flooring options including choices in resin floor finish and self-levelling screed, as well as an [energy-saving underfloor heating system](#) and noise reducing acoustic layer.



All seamless resin floor finishes are supported by Flowcrete's market-leading and newly enhanced [Isocrete Floor Screeds](#) range, which have been given a green makeover with a new formulation free from Ordinary Portland Cement (OPC), and manufactured from a high percentage of recycled raw materials.

An optional element of [The GREEN Floorzone](#) involves the Isowarm underfloor heating system, which offers energy efficient savings of up to 30 per cent compared to conventional heating systems.

Another optional feature, which represents the first stage of the floorzone build-up, is Isocrete Acoustic Foam, which reduces sound transfer between floors a feature of significant benefit for multi-level occupancy buildings.

The services of Flowcrete's internal [project management division](#) can also be implemented, to ensure the flooring installation is completed to the highest standards, on time and on budget.

Ian Jones, Marketing Manager of Flowcrete UK, said: "[The GREEN Floorzone](#) enables specifiers to seamlessly meet the most stringent green construction ratings, such as BREEAM.

"The single source nature of [The GREEN Floorzone](#) also offers further sustainability benefits, with all products arriving on site from one source, with no wastage, and just one contractor responsible for the entire installation – all covered by one Flowcrete warranty."

For more than 30 years, Flowcrete's systems have been specified by architects and construction professionals for schools across the UK.

Specifiers can learn more about GREEN Floorzone in a video at www.flowcrete.co.uk/the-floorzone/the-green-floorzone



As well as the video, a range of information on [The GREEN Floorzone](#) can be viewed at this weblink.

Ecobuild takes place at ExCeL, London, Tuesday 5 to Thursday 7 March 2013.

Ends

Notes to Editors

Flowcrete UK Ltd, part of the Flowcrete Group is a world leader in the manufacture of seamless industrial and commercial flooring with international manufacturing facilities in Europe, the Americas, Asia and Africa.

Flowcrete supplies world-class seamless flooring solutions to transform environments across the globe including; decorative seamless resins, waterproof car park deck coating systems, seamless resin terrazzo, durable antimicrobial flooring, corrosion protection, self levelling underlayments, underfloor heating and now underfloor acoustic insulation.

Flowcrete's ambitious and dedicated team is inspired by excellence in people, products and service as well as continual innovation and sustainable growth. Flowcrete continues to use its global expertise to introduce environmentally friendly, hygienic and aesthetically attractive floors to create a better and more sustainable world.

For further information please contact ukweb@flowcrete.com

Or visit Flowcrete on the web at www.flowcrete.co.uk

Ends