



**Latest News**  
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## **Flowcrete UK takes its 'Get More From Floors' Message to the Northern Manufacturing & Electronics Exhibition**

***Flowcrete UK will be highlighting how its 30 year heritage has supported North West manufacturers and enabled the region's industry to get more from floors at a key event in the exhibition calendar.***

The flooring manufacturer – which has its headquarters in Cheshire – is attending the Northern Manufacturing & Electronics Exhibition at Event City, Manchester, on October 2 and 3.

From Stand C103, Flowcrete will be showing how its innovative products are well-placed to support the region's industry.

Ian Jones, Flowcrete UK's marketing manager, said: "For more than 30 years Flowcrete has worked with clients across the North West, including Bentley Motors, Airbus and other well-known name – and we are looking forward to promoting our specialist resin products to potential and existing clients."

Flowcrete's systems are geared up to meet the unique needs of individual environments.

They include [Flowfresh, an antimicrobial flooring for food environments](#), and [Flowcoat SK which withstands the corrosive effects of Skydrol](#) aviation fluid for aerospace areas.

Flowcrete's systems are capable of withstanding all the rigours of the industry, including falling bottles, wheeled traffic, food spills, chemical spillage and even sugar and acids.

Flowcrete floors are also laid in a seamless application, which eliminates joints and cracks, to create an easy-to-maintain and functional surface.

Specific formulations can also be selected, which can withstand demanding maintenance regimes, including steam cleaning.

Flowcrete's extensive product offering also includes the industry-leading [Industrial Floorzone concept, unique to Flowcrete UK](#).

This system delivers the damp-proof membrane and high strength Isocrete floor screed, topped off with a performance resin floor finish – all from a single source and installed by Flowcrete's approved contractor network.

Furthermore, through the option of [Isocrete Project Management](#), Flowcrete UK can now offer a complete turn-key flooring solution for clients looking to simplify the procurement of a new floor – for both refurbishment and new build projects.

The service also offers the financial security to carry out large contract projects and provides a single point of contact for both the manufacturer and installation team.

More details on how achieving the best from floors can be viewed at [www.flowcrete.co.uk/campaigns/get-more-from-floors/](http://www.flowcrete.co.uk/campaigns/get-more-from-floors/) home to Flowcrete UK's long running campaign Get More From Floors, which covers the subjects of durability, hygiene, safety, speed, resistance and service.



Later this year, Flowcrete UK will be making the journey down the M6 for another exhibition, the Automotive Engineering Show 2013, which takes place at the NEC near Birmingham on November 12 and 13. The flooring manufacturer will be at stand G8.

**Ends**

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Or visit [www.flowcrete.co.uk](http://www.flowcrete.co.uk)