

Press Release November 17th 2015

Fläkt Woods UK launches new website

Fläkt Woods new UK website has now been launched. Due to the continual changes and developments with digital media, Fläkt Woods UK has followed its group website by updating and instigating a brand new website to allow easier functionality and dynamic capabilities.

The site includes extensive product information to help customers understand Fläkt Woods complete offering within its five <u>product</u> families. <u>Technical data</u>, <u>solutions</u>, <u>news</u> and <u>application case studies</u> to provide detailed information and mapping of the extensive and holistic approach that Fläkt Woods adopts as a company to Air Comfort and Fire Safety.



James Griffiths, Operational Marketing Manager - UK, stated: "Our updated site is designed with our customers in mind. We wanted to make sure they are able to access the information required quickly. We have also implemented a responsive design so that we can offer all website visitors the best customer journey online no matter what device they are using."

New features include <u>articles</u> added in our <u>newsroom</u> section, <u>training and careers</u> to show current <u>vacancies</u> and <u>after sales support centre</u>, allowing easier interaction and placing our customers first.

For more information please contact the UK Marketing department on marketing.uk@flaktwoods.com.

Ends

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