

**Press Release**  
**17<sup>th</sup> March 2011**

## **IFD FAKRO Ski World Cup Success**

***UK roofers were among skiers from seven European countries who competed in the 2<sup>nd</sup> IFD Fakro Ski World Cup on the slopes of Jaworzyna Krynicka in the Beskidy mountain range in Poland.***

The giant slalom competition saw participants from the UK, France, Hungary, Romania, Poland, Slovakia and the Czech Republic take part, all of whom added their congratulations on the event's organisation. Fakro is widely known for promoting and sponsoring winter sports, and CEO Ryszard Florek, himself an ardent skier, came up with the idea for the event.



IFD President Gordon Penrose praised the organisers saying: "Although I didn't take part, I supported the UK's representatives in what was an event of great sporting rivalry."

Ryszard Florek added: "The competition also provides an opportunity for the exchange of ideas and experience between roofing professionals throughout Europe. Representatives of the International Federation for the Roofing Trade and journalists were also able to visit Fakro to see how we design and manufacture using the most technologically advanced methods".

The next IFD Fakro Ski World Cup will take place at the same venue in 2012.

### **Ends**

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