

Press Release March 31st 2011

FAKRO Exhibits at National Self Build and Renovation Centre

FAKRO has taken up a permanent exhibit at The National Self Build & Renovation Centre in Swindon. With the continuing interest in loft conversions and sustainable / eco construction, the Centre has been designed to be the UK's hub of self build and home improvement.

FAKRO is among more than 200 exhibitor stands in the 67,000 sq ft Trade Village in which visitors can now examine the critical aspects of quality that set its roof windows, loft ladders and roofing accessories apart.



Managing Director Noel Shanahan added: "With the increasing emphasis on home improvement and loft conversion, consumers are taking an increasing interest in what differentiates manufacturers from one another. Exhibiting at Swindon provides the ideal opportunity to encourage visitors to examine our quality, product range and designs."

National Self Build & Renovation Centre's Commercial Manager, Debbie Buggins, added: "The new FAKRO exhibit is a great addition to the Centre's Trade Village, with its range of roof windows and accessories. Products that allow homeowners to create more space in their homes are incredibly popular, so our visitors are sure to be inspired by the products on display."

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