

Press Release March 2nd 2020

Celebratory relaunch marks updating of Express Bi-folding Doors showrooms

Express Bi-folding Doors celebrated the recent renovations in its Romford showroom with a celebratory relaunch event last week.

The three-day event at the improved Romford showroom, which spans over 9,000 square feet, included a visit by TV presenter Charlie Luxton, who cut the tape on Thursday February 27th. The architectural designer and writer is best known for shows Homes By the Med and More4's Building the Dream. He is passionate about the environment and communicating his enthusiasm for sustainable architecture and eco-friendly design.

With a series of huge purpose-built show homes inside, the Romford showroom now offers an immersive space for customers to browse the latest Express ranges of aluminium windows, sliding doors & bi-fold systems and to visualise how they could enhance their own property. Knowledgeable staff are on hand to discuss your project, with no appointment needed.



Among the features at Romford are a whole new showhouse now complete with two sets of the newest bifold the XP Vision, a triple track XP Slide Panoramic +, complete with slim-line transoms on the shaped frame above. The space also includes a new frameless skylight. Additional new products include slim-line lift and slide doors installed into the Cube area of the showroom and two sets of our new lift and slide door the XP Infinite. The EOS roof lantern has been updated for 2020 and is displayed inside the showroom's main feature house.

The Redhill showroom has also been updated for 2020 and, like the Romford site, now displays Express' new and innovative built-in balustrade system that acts as a Juliet balcony for its door and window products when installed above ground floor.

Redhill has a new shop front made up an XP View bi-folding door and solar powered Uniblinds with a slim-line shape above.

Both the South East showrooms are now are better than ever, making it easier for visitors to compare the differences between bi-folding and sliding doors, plus with virtual technology used within the showrooms. Work will now start on implementing the new products into the Leeds and Glasgow showrooms.

Ends

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