

Press Release
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Eurobrick builds on most successful trading year

Following on from its 25th anniversary year, Eurobrick is celebrating its most successful trading year ever in 2016, with sales up circa 50% on 2015. The figures make for an interesting read.

Eurobrick is a wholly owned independent company and its specialist [brick cladding systems](#) are designed to suit all project needs, whether that's exterior or interior, new build or retrofit, domestic, commercial and even high-rise. There is a solution for every requirement – and across all of its systems, Eurobrick sold 38,700m² of panels in 2016.

In addition to this, the company sold an impressive 2.3 million [brick slips](#) and corner brick slips. There are some very popular bricks in the wide range of colours. The best-selling brick from the [Britannia Range](#) is Rustic Buff Multi 688, selling over 140,000 straight slips alone. And from the [Classic Range](#), EBS Newbridge Mix has continued to grow in popularity with over 51,000 straight brick slips sold.



The specially formulated [Europoint mortar](#) has also proved particularly popular in 2016, with hefty sales of over 240,000kg. The most popular mortar colour, Standard Grey, sold nearly 71,000kg in total.

Eurobrick's products and systems are well known, but have been particularly sought after by modular companies, especially for school expansion projects. In fact in 2016, [projects](#) in the education sector increased by almost 20% from 2015. Interior fit outs for the leisure industry, including restaurants and pubs, were also a growth area, as were residential apartment developments too.

Managing Director, John Mayes, is looking forward to a successful year in 2017 too. He said: "Building methods are constantly evolving in response to external pressures, such as the need for greater speed, efficiency and supply. Modern methods of construction and use of products like X-Clad offer an answer to the problem and provide a long term place in the market for brick and stone slip cladding."

Eurobrick believes quality systems and products, along with excellent customer service, are at the heart of its success. Tried and tested products, accredited by The British Board of Agrément, and a dedicated team who are always on hand to help have been rewarded by high levels of repeat business.

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