

Press Release
February 13th 2020

ESF flies the flag for Northern Ireland in Finland

Environmental Street Furniture (ESF) represented Northern Ireland at a Department for International Trade (DIT) Physical Security at Public Areas seminar, held at the British Embassy in Helsinki. ESF was the only company from the region invited to attend and present.

The seminar focused on physical security and critical national infrastructure protection and was an opportunity for ESF to showcase their comprehensive security product range to an array of Finnish stakeholders, including buyers, distributors and end customers, ultimately raising the company's profile in the country.



As well as showcasing their range of products, Business Development Manager at ESF, Paul Hamilton, (pictured) presented at the seminar, giving examples of the company's extensive security projects, including the recent completion of the Coca Cola Arena in Dubai.

Speaking about the seminar, Paul said, "We are delighted to have been invited to present at the DIT Physical Security Seminar in Finland. This is a great opportunity for ESF to discuss the myriad of challenges that public areas face in today's society. We will be able to share our expertise of the best products to use and how to minimise the effects of an attack including hostile vehicle attacks."

Paul also stressed the importance of perimeter security in all aspects of the built environment, from car parks and public facilities, to pedestrian zones and residential areas and believes ESF's know-how in this security arena will allow them to offer beneficial advice for those seeking physical security solutions.

In 2019, ESF acquired Co. Down-based security company, Sentry Posts, adding further security products and services to their already detailed portfolio to customers throughout the UK, Ireland and further afield. ESF also supplies street furniture, solar and themed products to 22 countries globally.

Ends

Environmental Street Furniture
Tel: 0845 606 6095
Email: sales@worldofesf.com
Web: <https://worldofesf.com/>