



Press Release
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ESF Showcased Latest Innovations at IAAPA Expo Europe 2024

Environmental Street Furniture (ESF), a renowned leader in outdoor street furniture solutions, had a prominent presence at IAAPA Expo Europe 2024. The highly anticipated event took place in Amsterdam from 23 to 27 September, with the exhibition floor open from 24 to 26 September. ESF exhibited at booth #8912, where attendees explored their innovative designs and met key representatives, including CEO Alan Lowry.

Showcasing Creative and Durable Solutions

ESF unveiled its newest themed street furniture collection, crafted to transform outdoor spaces into visually appealing and functional environments. Tailored for parks, public areas, and commercial venues, the collection combined robust durability with striking aesthetics, offering versatile solutions for the leisure and attractions industry.

Alan Lowry, joined by Stephen Ferris and Katie McErlean from ESF's marketing team, engaged with attendees, answered questions, and explored how ESF's products could align with future projects.

"We were thrilled to bring our distinctive themed furniture to IAAPA Expo Europe," said Lowry. "This event provided a fantastic platform to connect with industry professionals and showcase the craftsmanship and versatility of our products."



Connecting with Industry Professionals

As the largest trade show and conference in the Europe, Middle East, and Africa region, IAAPA Expo Europe drew over 650 exhibitors and countless industry leaders. The event offered an unparalleled opportunity for attendees to discover the latest innovations, network with peers, and foster new collaborations.

ESF invited visitors to stop by booth #8912 to explore their cutting-edge designs and discuss potential partnerships.

A Global Perspective

Earlier this year, ESF demonstrated its international reach by participating in the Saudi Entertainment and Amusement (SEA) Expo. CEO Alan Lowry joined industry pioneers to contribute to Saudi Arabia's emergence as a global entertainment hub.

With its commitment to delivering high-quality and innovative outdoor furniture, ESF continued to make its mark on the global stage. To learn more about ESF and its product offerings, visit

[www.worldofesf.com](https://worldofesf.com).

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