

Press Release 18<sup>th</sup> March 2011

## **Discounted Heating UK launches Blog**

## With so many heating and plumbing products available on its website, Discounted Heating has launched a blog to highlight and promote specific products to its loyal user base.

The blog shows a variety of products with detailed specifications and information about each item with a link through to the pricing page on their main website. Discounted Heating offers a wide range of products to both trade and private individuals while promoting one of the most competitive pricing strategies in the online heating and plumbing arena.

The company has established a high quality service with deliveries usually taking place within 3-5 days and has a price match policy to ensure complete customer satisfaction. Product areas include boilers, radiators, showers and sanitary ware, gas and electric fires, renewable energy and indoor climate control products in addition to a vast range of power tools and accessories.



For those who are unsure of what products to order, there is also a jargon buster page and an "easy pick" bathroom chart on the main website.

With the launch of the new blog, **Discounted Heating** customers can now quickly and easily see which products are featured and what offers are available.

For more information visit http://www.discountedheating.blogspot.com/ http://www.discountedheating.co.uk

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