



Press Release
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Demista provides Trouble Free Door Security

An innovative new door security product, the Digital Door Viewer by demista™, has been introduced to allow anyone inside a house, hotel room or business premises to see who is outside by using this self-contained, electronic video system requiring no wiring, fitted to the outside door.

Launched by R & D Marketing Limited, the DDV can be easily and quickly installed to new or existing doors and requires no external wiring or electrical connections. Once fitted, the battery-operated device works by a simple push button to show a clear, expanded view outside. The digital camera inside the DDV operates via a 14 mm diameter hole in the door positioned at comfortable eye level. From the outside it looks similar to the conventional 'spy-hole'.

The Police recommendation on their official website <http://www.securedbydesign.com> advises, "If you don't have a window in the door or some other way of checking who is calling, fit a door viewer. Look through this to identify callers before you open the door".

The Digital Door Viewer takes this further by replacing the limited image seen through a conventional 'spy-hole' with a wide, full-colour, high quality LCD display. The DDV measures 140mm high by 216mm wide and 25mm deep within a neat silver tone frame. Total measurements of the display are 82mm high by 109mm wide. The units come with mounting screws and require 8 AA batteries. Alternative decorator colours can be ordered for minimum quantities of 50 at extra cost.

The DDV is launched by R & D Marketing Limited, well known for their *demista™* heated mirror pads and bathroom cabinets and *Cosyfloor™* electric underfloor heating systems.

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