

Press Release
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Russia Warms to Demista Steam Free Mirrors

Claimed to be Russia's largest manufacturer of bathroom furniture, Aquaton, has warmed to demistaTM heated mirror pads for their fitted vanity units.

Ruth and David Perl of R & D Marketing Ltd (*demistaTM*) met the Aquaton management at the Mosbuild trade show in Moscow in 2008. "They showed tremendous interest in our products," said David Perl.



Since then, orders from Aquaton have increased steadily and so far over 18.500 *demistaTM* pads have been delivered to the Aquaton manufacturing plant in the Moscow region. The heated mirror pads keep the mirror free of condensation however steamy the bathroom. Aquaton fit them behind the mirrors of their extensive range of fitted bathroom furniture. Various *demistaTM* sizes are being supplied.

Exports now make up around 60% of *demistaTM* sales. Bathroom furniture manufacturers and hotels worldwide are customers of R & D Marketing Ltd.

Ends

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