



**Press Release**  
**17<sup>th</sup> May 2010**

## **Hotel Guests See Clearly With Demista**

***Latest endorsement for the effectiveness of demista™ heated mirror pads in high class hotels worldwide comes from the recently re-opened Brown's Hotel in London's Mayfair.***

The London flagship of Rocco Forte Hotels, Brown's Hotel features 117 guest rooms including 15 suites and has used around 120 demista™ heated mirror pads. These are self-adhesive and are invisibly fitted behind the mirror to ensure crystal clear and steam-free mirrors in and around the area of the pad.



Electrical contractor, Davey Lighting, was responsible for the installation of the pads that ranged in size from 274mm sq up to 524mm x 1024mm.

**End**

### **Contact**

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