



Press Release
March 26th 2015

Cubicle Centre video tells the story of manufacturing with BIM

BIM video channel The B1M and cubicle manufacturer Cubicle Centre have released a groundbreaking new BIM documentary.

'Manufacturing with BIM: The Cubicle Centre Story' is a six-minute clip that explores how BIM has helped streamline the design-to-manufacture process at the 25-strong West Yorkshire based firm.

It reveals a projected five-working week efficiency saving as a result of making product data available to design teams in 3D component form, enabling works orders, fabrication drawings and cutting lists to be produced faster and with improved accuracy.

Cubicle Centre Brand and Marketing Director Craig Sewell explained: "Some people think a cubicle is just a cubicle, but we take our business seriously. BIM has enabled us to improve lead times and increase productivity, so it was a no-brainer really."

The video forms part of a series by The B1M lifting the lid on various organisations' BIM journeys and freely sharing the results on YouTube.

The B1M Co-Founder, Fred Mills, commented: "Cubicle Centre's BIM journey is an inspirational story locked inside modest people. They're doing a great job but don't really realise it.

What we shine a light on here is people – normal people like you and I – seeing real benefits to their business and working lives as a direct result of using BIM."

The video is freely available on YouTube, accompanied by a more light-hearted set of out-takes from the filming sessions. The clips can be viewed here:

Manufacturing with BIM: The Cubicle Centre Story
<http://www.theb1m.com/video/manufacturing-with-bim-the-cubicle-centre-story-by-the-b1m>

B1M Bloopers: Cubicle Centre
<http://www.theb1m.com/video/b1m-bloopers-cubicle-centre>

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