

**Press Release**  
**March 25<sup>th</sup> 2011**

## **Clipso Plays Role in Shopping Centre Design Award**

***Akmerkez is probably one of Turkey's most prestigious shopping malls. After renovations were carried out in 2010, the International Council of Shopping Centres (ICSC) in association with Bloomberg Television awarded the prize for the best European interior design to the Akmerkez shopping mall of Istanbul.***

Filiz Yilmaz, the architect in charge of renovating this shopping mall, wanted to increase the space by creating luminous ceilings. He has very high expectations regarding the transmission of light, so he was particularly interested in Clipso coverings.



For this large-scale project, the architect called upon the company TTI Elektrik Elektronik, an approved Clipso fitter with excellent skills and innovative technical knowledge. A total of 1,100 m<sup>2</sup> of translucent coverings (ref. PT 507) and 1,000 m of profiles (ref. P-CC) were used to make the luminous ceilings. Four fitters were required for this project which took one month to complete.

Filiz Yilmaz certainly achieved his goal! The refined design and friendly luminous ambience of this installation is in keeping with the architecture of the place. Light plays an important role in people's well being, so the backlit printed stretch ceilings by Clipso provide comfortable lighting for customers during their shopping.

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