Cemplas helps get flagship Polo Ralph Lauren store ready

The new Polo Ralph Lauren flagship store currently being developed on Regent Street in London, has a dry basement for storing stock thanks to work by Cemplas Waterproofing and Concrete Repairs.

The boutique will span a total of 17,550 square feet over three floors and be the first combined men's and women's wear Polo unit in Europe. It is part of a global expansion by the Ralph Lauren Corporation which has also seen recent store openings in Singapore, Las Vegas and Houston.

The historical building at the corner of Regent Street and New Burlington Street showed signs of water ingress to the soffits, walls and the floors of the basement when redevelopment work began. Wilmott Dixon contacted Cemplas - an approved installer under the Sika Registered Contractors Scheme - to install a Sika 3 coat tanking system to tackle the problem. The registered contractors' scheme makes sure that Sika products are correctly applied.

The Regent Street shop basement is now waterproofed ready to hold plant and stock for the opening this summer.

Cemplas was formed in 1969 and has provided assistance and solutions to many architect and engineering practices involving complicated design detailing and budget costing. The company used its huge experience in waterproofing to design the industry's first Structural Waterproofing NVQ, which is made up of practical work and written papers.

As every basement is different, a Cemplas Certified Surveyor in Structural Waterproofing will carry out a survey to ensure that the best methods are undertaken. Cemplas provides waterproofing services for new and existing basements using cementitious renders, and/or cavity/sheet membranes conforming to BS8102:1990 Code of Practice for protection of structures against water from the ground.

For expert advice, or if you wish to view a comprehensive list of previous Cemplas case studies, please visit the web site www.cemplas.co.uk

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