



**Press Release**  
**November 11<sup>th</sup> 2011**

## **Causeway Appointed as London Wasps' Main Sponsor**

***Causeway has been appointed as the Main Sponsor of London Wasps Rugby Club's Main Academy Apprenticeship and AASE (Advanced Apprenticeship in Sporting Excellence) programmes. Encompassing the 2011/2012 & 2012/2013 rugby football seasons, the sponsorship will see the two organisations working in partnership on a number of initiatives to support young people within the club's catchment area.***

These initiatives include the creation of a new 'emerging schools player development programme' and greater involvement of London Wasps in the work of the Causeway Foundation. The Causeway Foundation provides assistance to disadvantaged and exceptionally talented young people to help them realise their full potential.

In addition, London Wasps' strength and conditioning staff will create a 'wellbeing' programme for Causeway staff, covering nutrition, training methods, injury prevention and 'wellness in the workplace.

Causeway CEO Phil Brown commented: "This agreement builds on a strong and well-established relationship between our organisations. As such, it enables us to leverage our combined strengths in extending our existing programmes, providing even more opportunities for young people."

London Wasps owner Steve Hayes added: "Causeway are long standing sponsors of London Wasps. However, they are more than a sponsor; they are partners who work with us to develop and support the Youth Elite Player scheme. The funding Causeway provides is essential to the club developing the next generation of London Wasps players."

**Ends**

### **About Causeway**

From feasibility, through construction, to facilities management, Causeway's software powers the complete life cycle of the built environment. Whatever the size of business, Causeway is dedicated to providing innovative software solutions to help win more profitable work, manage cost and reduce risk. As the leading supplier of software to the built environment, Causeway is unique in providing end-to-end solutions, guaranteed to support environmental performance.

Causeway Technologies  
Comino House  
Furlong Road  
Bourne End  
Buckinghamshire  
SL8 5AQ  
Tel: 01628 552000  
Email: [marketing@causeway.com](mailto:marketing@causeway.com)  
Web: [www.causeway.com](http://www.causeway.com)