



**Press Release**  
**21<sup>st</sup> June 2010**

## **New Product Website Pages Open at Cannock Gates**

***Recently launched additions to the outstanding collection of gates and railings offered by the UK's leading wooden and wrought iron gate manufacturer, Cannock Gates Limited, now feature on the company's website.***

A visit online to [www.cannockgates.co.uk](http://www.cannockgates.co.uk) reveals not only the new Picasso range of garden and drive gates and railings, but also Cromwell garden gate and railings, the Blenheim Field Gate and new railing design additions to the company's popular Royal Talisman and Royal ranges.

"The great thing about these new products is the way they bring together a high level of craftsmanship and attention to detail and an innovative and painstaking approach to design," says Cannock Gates Managing Director Colin Stead. "The Picasso garden gate, for example, is superbly made but also has a striking modern design created to complement contemporary gardens. And the Cromwell railing's decorative flourishes and detail look good in any setting."

Colin says he does not have a favourite from the new ranges but that he is particularly proud of the Blenheim Field Gate. "Not just for its striking and contemporary design but also for the way it combines the traditional Cannock Gates raw materials of wood and wrought iron," he said.

The obvious care taken over their new products has been matched by the attention to detail lavished by Cannock Gates on their new product website pages. "Our website is a vital interface between Cannock Gates and existing and prospective customers," says General Manager Julie Turnbull. "They particularly like the Gate Wizard which takes you through an automated five-step selection process and our Gate Visualiser, which enables customers to superimpose a gate image on a photograph of their property, so they can see exactly how their choice might look."

"Customer feedback also suggests that our website is informative, easy to understand and to navigate around, so any new product pages need to maintain these benefits. Each page therefore has not only an outline drawing of the product but also a detailed specifications table, a pen picture description and a photograph of the product in a live setting. These all help customers to choose ... and to be confident in their choice."

Visitors to [www.cannockgates.co.uk](http://www.cannockgates.co.uk) will not just be wowed by the company's new products and interactive features. "To celebrate the launch of our new designs we're giving 10% off any gate and railing from the new Picasso, Cromwell and Blenheim ranges," says Julie. "And there's 10% off our Royal Talisman dipped and Royal Arched railings too," she continues. "Simply place an order online and enter the voucher code in the checkout area. Alternatively, you can call our technical sales team on 01543 462500 during office hours, quoting your voucher code. They will be pleased to give you all the information you need to choose from our new products."

**Ends**

### **Notes for editors**

Cannock Gates Limited is the UK's leading manufacturer and supplier of wooden gates and wrought iron style gates and railings. Their product range includes garden, side, drive, estate and field gates in over 750 standard size and style combinations. Gates and railings can also be customised to accommodate individual customer requirements.



Additional products include wrought iron style window grilles and security gates for doorways as well as security locks and gates automation systems.

All gates are manufactured in Cannock Gates' facility in Staffordshire, with delivery available to any UK mainland address. In line with Cannock Gates Corporate and Social Responsibility policy, only PEFC certified timber is used in the manufacture of their wooden gates.

Cannock Gates' online Gate Wizard and Visualiser tools can be found at <http://www.cannockgates.co.uk/gate-wizard/> and <http://www.cannockgates.co.uk/visualiser/> respectively.

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