

Press Release December 17th 2020

CED Stone Principal Winner at BALI Landscaping Awards

After regularly sponsoring categories at the prestigious <u>British Association of Landscape</u> <u>Industries' (BALI)</u> landscaping Awards, CED Stone entered the awards for the first time this year – and came out Principal winner of the BALI Affiliate Exceptional Service award!

This month's awards were held as a special virtual broadcast for the first time in the event's 44-year history. The annual BALI National Landscape Awards is the largest landscaping Awards ceremony in Europe with over 1,000 BALI members, guests and VIPs in attendance, and, this year was no exception with well over 1,000 people watching the virtual ceremony.



CED Stone, which sponsored the digital programme at this year's event, was given its award in recognition of the exceptional service demonstrated by the CED Stone Group team. The category is judged across 14 different criteria including, exceeding customer expectations, how products reflect the needs of the industry and its customers, charitable activity, customer retention and exceptional communication from enquiry to project completion.

MD Giles Heap states: "To win a BALI award is a little like winning an International Landscaping 'Oscar', it is one of the highest accolades that any company in the landscape industry can be awarded.

"Here at CED Stone, we pride ourselves on being a family-run organisation with every member of the team working together and contributing their expertise to ensure that customers receive the best experience with us. It is our teams' dedication to our vision that is responsible for the ethos and ethics that this company is known and respected for. Each member of our CED Stone Group team is responsible for winning this award, and I cannot stress how proud I am of them all."

The teams were also delighted to see some of their customers receiving awards for projects where CED Stone products feature. These included <u>idverde</u>, named Principal Winners of the Community and Schools Development category with entry <u>Holland Park Adventure Playground</u>, a project which featured a range of CED Stone products including cobbles and <u>CEDEC footpath gravel</u>.



First-time entrant <u>Jilayne Rickards</u> was awarded no less than four BALI Awards for The Urban Retreat, including the Registered Designer and Registered Contractor Joint Submission with <u>Landscaping Solutions</u>. The ethos of <u>The Urban Retreat – London</u> was to reuse and recycle as much as possible in order to reduce its carbon footprint. CED Stone supplied several products to this project including reclaimed slate.

And <u>Maylim</u> was announced Principal Winners of the award for Hard Landscaping Construction (non-domestic) - Over £500K with its entry <u>Greenford Quay Phase 1B</u>. Materials supplied by CED's Commercial Division for this project include granite setts in a variety of colours and beautiful bespoke granite amphitheatre seating.

CED Stone would like to congratulate all of this year's 70 BALI Award winners and also the BALI Awards team for carrying 'on with the show' and hosting another fantastic awards ceremony.

Ends

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