

Press Release May 10th 2012

Broughtons Makes Improvements to Website

Broughtons of Leicester has launched a new easy-to-navigate website listing more than 5,000 items of period home accessories.

Though established over a century ago, the family firm has always moved with the times and this is

the fourth incarnation of its website

www.broughtons.com first launched in the 1990s.

The company is excited about this new version of the site, which now shows stock levels, has more product images and includes a project wish list. There is a secure payment gateway for buying online or the website also gives opening times & location map of the Leicestershire showrooms; where customers are welcomed by knowledgeable staff.

For existing customers, there is a £10 off offer for first orders from the new website placed during May 2012 valued at more than £100. Existing customers will receive a code to use.

All online orders over £100 are delivered free, with the exception of furniture.

Ends

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