

Press Release
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British Gypsum Scoops Two Wins at AIS Awards

British Gypsum has won two awards at the 2013 Association of Interior Specialists (AIS) Awards. The plaster and drylining manufacturer came top in the Product of the Year category for ACTIVair, and won the Best Practice Training category for its Green Deal training initiative.

AIS Product of the Year, ACTIVair, is a mineral additive that absorbs and converts volatile organic compounds (VOCs) and prevents their re-emission back into the atmosphere. It was first made available across British Gypsum's Gyptone ceiling range in November 2012, and has since then been rolled out across three further plasterboard product lines including Gyproc DuraLine, Gyproc SoundBloc and Rigidur H.



Commenting on the award win, Sarah Brook, Marketing Director at British Gypsum, said: "British Gypsum is passionate about developing products that create better quality living and working environments, so it is great to be recognised with this award. ACTIVair is an industry leading solution that really helps specifiers and building contractors deliver sustainable, environmentally friendly buildings."

The Best Practice Training Award was awarded to British Gypsum for the company's commitment to providing comprehensive Green Deal training packages and support to Green Deal installers. British Gypsum partnered with the Construction Industry Training Board (CITB) to develop Specialist Upskilling Programmes (SUPs) for tradespeople to maximise their understanding and skills development to install internal wall insulation systems.

On British Gypsum's Best Practice Training Award win, judges said: "[British Gypsum] led from the front to embrace the Government commitment."

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