



Press Release
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Balcony Offers the 'Real Deal' for Dealers

Window and door companies looking to diversify their businesses can get the 'real deal' from Balcony Systems by joining its expanding national network of dealers and Registered Installers.

Balcony, one of the UK's leading suppliers of curved patio doors, aluminium and glass balustrades and Juliette balconies, says the network has provided hundreds of additional selling opportunities for installers and builders since its launch just under a year ago.

"Interest remains very high in all our quality products because they genuinely transform properties, adding light, space and style at an affordable price," says Effi Wolff, Balcony's Managing Director. "Homeowners are still keen to invest in their homes to increase value, as well as enjoyment of their living space, and this is reflected in our sustained buoyant levels of enquiries.

"This is why we are inviting new dealers from all over the country to come on board with a winning team and find out how they can add a valuable alternative revenue stream to their business. We think it's the 'real deal' that can really help to boost sales," he adds.



Balcony dealers and Registered Installers benefit from referral of local enquiries and dedicated literature to help close sales. Installation advice is also available for companies who wish to offer a fitting service as well.

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