



**Press Release**  
**19<sup>th</sup> November 2010**

## **Balcony Offers the Affordable Juliette Solution**

***Clear glass Juliette balconies from Balcony Systems, one of the UK's leading balustrading suppliers, offer a stylish, yet affordable balustrading solution adding instant 'kerb appeal' to all types of newbuild homes.***

Innovative design using the handrail to support the glass means there are no vertical posts or ugly clamps to obscure the view. With 28 different models available and handrail finishes in white, silver, bronze or Royal Chrome, glass Juliette balconies achieve a clean, contemporary look for a surprisingly reasonable price.

For bulk orders, Balcony Systems can supply standard or bespoke sizes and finishes in a range of RAL colours to suit any client specification and budget.

"Introducing our Juliette balcony to the UK has revolutionised this market, allowing housebuilders and developers to install a niche product for a sensible cost. The beauty of glass, rather than railings, creates a more aesthetically-pleasing and appealing external appearance that helps to sell homes," says Effi Wolff, Balcony's Managing Director.

"Our bulk offer is aimed specifically at the newbuild market, enabling purchasers to benefit from a pricing structure tailored to their needs," he adds.



Pierre Borlesi, Managing Director of contractors Novaplus Ltd, ordered 24 Juliettes from Balcony Systems for The Gateway, a two and three-bed apartment complex in Heywood, near Rochdale. Affordability was an important factor in his selection.

"When searching for a glass balcony to meet the project specification, we found Balcony Systems on the internet. It's a good product at the right price. Everyone is impressed with it, including the architect," he says.

"As a first-time user of a glass Juliette balcony, we were very pleased with the simplicity, appearance and easy installation of the system. I think we'll now set up an account," adds Pierre.

For more details, contact Balcony on 01342 410411 or email [enquiries@balconette.co.uk](mailto:enquiries@balconette.co.uk)

### **Ends**

Balcony Systems Solutions Ltd  
Unit 6  
Systems House  
Eastbourne Road  
Blindley Heath  
Lingfield  
Surrey RH7 6JP  
Tel: 01342 410411  
Fax: 01342 410412  
Website: [www.balconette.co.uk](http://www.balconette.co.uk)