



**Press Release  
October 26th 2011**

## **Balcony Systems Reports Best-ever Grand Designs Live 2011**

***Balcony Systems has reported its best-ever Grand Designs exhibition with record levels of enquiries and increased orders from more visitors attending the October consumer home show at Birmingham's NEC.***

Refurbishment projects featured strongly in many quotations for the company's market-leading range of beautiful glass and aluminium balustrades, affordable Juliet balconies from under £200 and spectacular curved patio doors that transform all types of properties.

"We always like to pamper customers who visit us at the show and this year, customers who ordered at the exhibition were given Balcony's unique double-side self-cleaning coating for free as a special 'Grand Designs' promotion," commented Balcony Director Lesley Farrow. "This attracted tremendous interest and resulted in a record number of orders placed at the show.

"There was very strong interest in both our balustrading and Juliet balcony products, with many serious enquirers ready to go ahead," she continued. "Our unique self-cleaning glass coating also attracted much attention, with staff being asked to explain how the smooth surface it creates on the glass keeps the balustrading looking cleaner for longer to reduce maintenance."



Lesley added: "Overall, it was a tremendously busy and successful three days and we are absolutely delighted with the level of enquiries to follow up, including those for future new build projects and developments."

For more details, contact Balcony [www.balconette.co.uk](http://www.balconette.co.uk) on 01342 410411 or email [enquiries@balconette.co.uk](mailto:enquiries@balconette.co.uk).

### **Ends**

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