



Press Release
February 22nd 2012

Balcony Systems launches BalcoNano® DIY self-cleaning glass solution

Balcony Systems, one of the UK's leading suppliers of glass balustrading and curved sliding patio doors, has launched its new BalcoNano® self-application glass coating process that transforms ordinary glass into self-cleaning glass.

The introduction of this easy-to-apply DIY sachet solution follows the huge success of Balcony's unique, patented factory-applied coating across its entire range of modern glass balconies, glass Juliet balconies and curved patio doors. Product information is available on the dedicated website at www.balconano.com



BalcoNano® works at a nano-scale level – a nanometre is one millionth of a millimetre – to form a hard, clear coating that leaves a super-smooth surface on the glass. It transforms the dirt-trapping microscopic pits, peaks and valleys of the underlying glass surface into one that is water-repellent or hydrophobic.

Water landing on the coated glass curls into droplets that quickly roll away, so any dirt, grime or deposits washes off easily to keep the glass surface looking new and cleaner for longer.

"Having achieved tremendous success and high levels of customer satisfaction with our pre-applied revolutionary coating, it was clear there was a demand from our customers, dealers and installers for an answer to protecting already-installed glass," explains Balcony Managing Director, Effi Wolff.

"As customers started to recognise the immense benefit of our self-cleaning glass coating that dramatically reduces cleaning cycles, we rose to the challenge in creating the BalcoNano® sachets system. It meets this obvious market need for a

convenient on-site application, which also works for other glass products and elements so these too can enjoy the protective advantages of the coating," he continues.

Balcony adapted its factory-applied coating so BalcoNano® can now be applied to glass that is already installed using a two-part sachet process – a special glass cleaner and the BalcoNano® coating. Each sachet contains a pre-soaked towelette ready for immediate use.

Designed for use by the homeowner or professionals alike, the unique coating can be applied in minutes to existing glass in doors and windows, conservatories, shower enclosures and much more.

Because the coating chemistry works just as well on other silica-based products such as ceramics, porcelain, marble and stone, the sachets can be used to apply the coating to kitchen tops, sinks, ceramic tiles and many other areas.

Glass with severe surface deterioration and corrosion can sometimes be restored using the BalcoNano® Heavy Duty Cleaner. This high-





strength glass cleaner releases deeply-lodged deposits that have accumulated over time. Once the glass surface is free of imbedded impurities, the BalcoNano® coating must be applied to protect it from future contamination.

Effi adds: "The BalcoNano® glass coating offers an eco-friendly and durable solution that literally pays for itself; both in saved cleaning frequency and time, plus in eliminating the need for use of expensive chemical cleaners."

Customer feedback on the BalcoNano® glass coating has been extremely positive, with many homeowners commenting on much lower maintenance needed. Bryan and Melanie Heslop, from Tyne and Wear, said: "Our Juliette balcony overlooks the sea, so the self-cleaning glass means lower maintenance and less cleaning because of the salt air."

Adrian and Catrin Hughes, from West Wales, reported: "We have noticed a difference with the self-cleaning glass coating. Our Juliette balcony keeps a lot cleaner compared to the windows and we keep the countryside views."

Brett and Helena James from Margate, Kent, said: "Despite being close to the sea, we've not had to clean the self-cleaning glass panels in the eight months since the balcony was installed."

Paul and Margaret Ratcliffe, from Sheffield, commented: "We specified self-cleaning coated glass as it really does work; there's a noticeable difference compared to normal glass. It stays much cleaner as the water runs off it quickly. Being glass, the balcony lets in plenty of light and keeps the garden views."

Peter Morley, from Taunton, Somerset, reported: "The self-cleaning glass does stay very clean. In the four months since the Juliette balcony was installed, I've not had to clean it."

For more details, check out www.balconano.com or contact Balcony on 01342 410411, email enquiries@balconette.co.uk

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