

Press Release
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Stay compliant in 2016 with LED replacements from BLT Direct

Lighting solutions supplier BLT Direct is helping British homes and businesses meet new laws in 2016 with a huge range of [100W GLS bulbs](#). Featuring both BC and ES caps, BLT Direct is a one stop shop for energy efficient LED replacements that comply with the latest nationwide regulations.

Across the EU the phase-out of incandescent bulbs has forced millions of retailers to make the switch to LED. With retailers no longer allowed to sell the energy-hungry bulbs, homes and businesses are being forced to invest in LED replacements as their old incandescent bulbs reach the end of their lifespan. Halogen bulbs are also on their way out, with the EU marking 2018 as the target for phasing out the inefficient lamps.

BLT Direct is helping customers stay compliant and eco-friendly with affordable and energy efficient LED solutions. Designed as direct replacements for 100 watt incandescents, the Philips Dimmable MasterLED GLS 18W range is ideal for general lighting applications.



As well as being environmentally friendly [Philips Dimmable MasterLED GLS 18W bulbs](#) are also a smart choice for budget conscious buyers. Over the course of its manufacturer's predicted life, BLT Direct estimates that the potential customer savings are around £246, assuming electricity is charged at 12p per kWh rate.

"Complying with the new lighting laws is not optional. As well as making an environmentally responsible choice, making the switch from incandescent to LED will also save Brits the hassle of being slapped with financial penalties. We're making it easy with our new range of Philips Dimmable MasterLED GLS 18W bulbs that can be used in both BC and ES fittings," says Steven Ellwood, Managing Director of BLT Direct.

The impressive lifespan offers up to 25,000 hours of illumination, while the very warm white colour temperature creates a bright yet unobtrusive glow. As a dimmable bulb, customers enjoy the ability to create mood and ambience in any setting, from residential homes to commercial retail applications.

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