

**Press Release**  
**September 25<sup>th</sup> 2015**

## **Armstrong introduces a Perla of an offer to specifiers**

Armstrong Ceilings has [relaunched its popular Perla portfolio](#) to offer specifiers a simplified but improved contemporary laminated range which is also Cradle to Cradle certified.

Its Perla OP 0.95 ceiling tile became the first mineral tile in the world to win Cradle to Cradle status two years ago and now the whole range joins Armstrong's Ultima<sup>+</sup> range in earning Bronze certification. Cradle to Cradle is recognised by LEED and Ska as a key environmental criterion.

Also like Ultima<sup>+</sup>, which was subjected to Armstrong's new edge technology, the improved Perla range includes best-in-class fully-painted edges for additional aesthetics and durability, a new MicroLook 90 edge detail for an improved fit, and a consistent 8mm reveal throughout the range, for simplicity. These attributes improve the Perla offer to both architects and interior designers and installing sub-contractors.



But the popular plain, smooth, low-gloss monolithic visual of the former Perla remains, with high light reflectance (up to 86%) to reduce reliance on artificial light. This can be maintained throughout a building even given individual rooms' acoustic requirements due to Perla performing to 0.65  $\alpha_w$  and 35dB, Perla dB up to 43dB, Perla OP 0.95 to 0.95  $\alpha_w$  and Perla OP 1.00 up to 1.00  $\alpha_w$ .

The range also provides optimum indoor air quality (due to ultra-low A+ VOC emissions) and contributes to better indoor environments with ISO 5 classification suitable for clean rooms in healthcare environments. However, as well as these environments, the range is also suitable for the commercial, education, retail and leisure, and transport sectors.

As well as the Cradle to Cradle certification, the relaunched Perla range is manufactured from up to 64% recycled content and is fully recyclable as part of Armstrong's pioneering recycling schemes.

Compatible with Armstrong's TechZone system which is designed to incorporate services such as lighting, sprinklers and alarms, the range is system guaranteed (when installed using Armstrong suspension systems) for 30 years.

**Ends**

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