



Press Release
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Ark Lighting Announces Funding Scheme for Energy Efficient Lighting at Zero Cost

Ark Lighting is pleased to announce its recent joint venture with Clear Asset Finance that enables clients to benefit from energy efficient products at zero cost. The Gain Share Funding works by covering the costs of the equipment, project management and installation of high efficiency lighting over a 3 to 15 year period. Energy efficiency monetary gains are then guaranteed by the funder.

With over 60 years combined experience, Ark Lighting and Clear Asset Finance have access to the most efficient lighting products and are able to offer some of the most competitive finance deals in the industry.

The Gain Share Funding works by an initial savings assessment that looks at annual savings of using the new lighting technology. These savings are then calculated alongside the investment costs which should result in a positive revenue stream for the customer. Once the customer signs off the proposals and projected revenue income, the products are paid for by the funder. Once installed the customer receives regular monthly savings whilst the funder gradually recoups their investment each month.

In practice, this new scheme can generate thousands of pounds each month. Mark Kenyon, Managing Director of Ark Lighting, highlights: "We are very excited about this new funding; there are so many benefits to the end user and the environment. From our experience it is not uncommon for this type of funding to generate monthly savings of over £15,000 which is to be split with the funder. We have had some great feedback from our clients that have seen significant revenues each month with no initial outlay. This funding helps our clients to retain and increase their working capital for core business needs."

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