



**Press Release**  
**17th November 2010**

## **Action Storage Website Spreads the Word Worldwide**

***Storage equipment specialist Action Storage has announced the launch of a new website ([www.extremelockers.com](http://www.extremelockers.com)) to promote its weather and vandal resistant eXtreme Plastic Lockers™ range.***

The website's centrepiece is a video which enables customers to see the locker's unique benefits in action. This includes footage of the eXtreme Lockers® resisting strikes from a sledge hammer and a demonstration of its superior weather resistance. The new website is expected to attract a global audience and help spread awareness on the innovative eXtreme Plastic Lockers™ range.

The eXtreme® Lockers are already exported globally, to countries including Australia, Morocco, Belgium, France, Germany and Italy, and are used in a wide variety of environments, such as education, retail, leisure and the public sector. To cater for its wide international audience, Action Storage is to roll out additional language versions to ensure all visitors can fully appreciate the eXtreme Lockers® advantages over metal lockers.

The eXtreme Lockers® are made from hardwearing, high density polyethylene plastic, which is waterproof and weather resistant. This enables them to be stacked outdoors under cover without the risk of them deteriorating or rusting in the rain. This makes them a popular choice for schools wishing to gain space in corridors and classrooms or for stacking [school lockers](#) next to cycle shelters. A demonstration of the eXtreme Lockers® superior weather resistance can be seen in the new website's video.

Another benefit of being waterproof is that [eXtreme Lockers®](#) can be sprayed clean with a high pressure hose and left to dry. This makes them a more hygienic option than metal lockers, and ideal for use in swimming pool areas, gyms and oil rigs.

The eXtreme Plastic Locker's™ tough shell is also exceptionally resistant to vandalism. The hinges are able to withstand up to 3200 N (which is 4 times FIRA standards) without breaking and they can resist break in attempts with a clawhammer. This exceptional durability is also demonstrated in the video.

Further information on Action Storage's eXtreme® Lockers, and other innovative storage products in its range, can be found on the Action Storage website where you can also order or download its new 160 page catalogue free of charge. Public Sector organisations can place orders on credit with a valid purchase order, and all online orders receive a 5% discount.

**Ends**





## **About Action Storage**

For over 24 years Action Storage has supplied shelving, racking and other storage equipment using the latest materials and innovative designs. Its clients include supermarkets, warehouses, government offices, schools and anyone else requiring high quality storage systems throughout the UK and mainland Europe.

Action Storage prides itself on its high service levels, and provides a free, unique advice line for discussing your requirements and assessing the perfect storage solution.

For more information visit <http://www.action-storage.co.uk>

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